

DRUMAHOE PRIMARY SCHOOL



GDPR Consent Form for Use of Photographs & Digital Images

Dear Parent,

The use of photographs & digital/video images plays an important part in school activities. Pupils and members of staff may use digital technology to record evidence of activities in lessons in and out of school. These images may then be used in presentations in subsequent lessons.

We believe that celebrating the achievement of children in school is an important part of their learning experience and personal development. Taking photographs/videos of pupils for internal display and displaying pupil work enables us to celebrate individual and group successes as a school community.

Images may also be used to showcase work or celebrate success through their use in classroom and corridor displays, publication in newsletters, on the school website, Facebook page, school app, on the school Twitter feed and occasionally in the public media.

Drumahoe P.S. will comply with the General Data Protection Regulation (GDPR) and will not take or publish images of pupils unless explicit consent has been provided by parents. We are also acutely aware of the importance of e-safety in today's society and children's full names will not be published externally with their photographs, but may be published internally (for example, on display with their work).

N.B. Parents/carers are welcome to take videos and digital images of their children at school events (eg. Sports Day, school drama productions etc.) for their own personal use. To respect everyone's privacy and in some cases protection, these images **should not be published/made publicly available on social networking sites, nor should parents/carers comment on any activities involving other pupils in the digital/video images.**

By signing below, you are providing consent for Drumahoe Primary School to use both hard-copy and digital images (including video) in accordance with how you have completed the tables below in:

- all school publications, on the School App, Website, and on school social media pages;
- in newspapers as approved by the school;
- in videos made by the school or in class for school assemblies/projects etc.

Please read below & tick your preferences before signing and dating the bottom of the form. Please return this form to the school office before <insert date>

I provide specific consent for photographs or digital images of my child to be used as follows:

Use	Yes	No
Using your child's photograph in printed publications by Drumahoe P.S. This will include the school prospectus, promotional brochures and advertisements etc.		
Using your child's photograph and video footage on our official School App & Website and on our official school's partnership apps & websites e.g. Shared Education, Highland Dancing etc.		
Using your child's photograph and video footage on our official Facebook page		
Using your child's photograph and video footage on our official Twitter page		
Using your child's photo for publication in approved newspapers		
Using photographs and videos of your child within school, and displaying these publicly within the school, as part of the curriculum, assemblies and in class		
Using videos of your children to share good practice with professionals from other schools		
Pupil's Name:	Parent Signature:	Date:

This consent form covers consent for the duration of your child's time at the school. If your circumstances change, the onus is on you to inform the school. Once your child leaves the school, photographs and videos may be archived within the school but will not be published without renewed consent.

Yours sincerely

Principal - T R McMaster B.Ed. MBE